

**resume.** I'm a Product Design Lead with a multidisciplinary background and a strong focus on design systems, accessibility, and team collaboration. I combine creative thinking with structured execution to deliver thoughtful, scalable user experiences.

Curious by nature and calm under pressure, I bring clarity, organisation, and a collaborative mindset to every project – whether mentoring a team, refining UI patterns, or aligning cross-functional efforts.

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**key skills.**

**Leadership & Collaboration:** Team mentoring, stakeholder facilitation, cross-functional alignment

**Design Expertise:** Design systems, accessibility (WCAG), interaction design, user flows

**Process & Tools:** Figma, prototyping, documentation, design operations, agile workflows

**Soft Skills:** Communicative, empathetic, organised, adaptable, proactive

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**career overview.**

**Product Design Team Lead // UNIwise** · October 2023 - present  
Accessibility consultant · Component Libraries - Figma & Storybook · Product design systems · Team Leadership · Workshops & Mentorship · Design QA

**Art Director // Spirii** · December 2022 - October 2023  
Advertising · Digital Design · Visual Brand Identity · Website Design & Management · Workshops / Concept development · UI/UX Design

**UI/UX & Digital Designer // Dot.vu** · May 2021 - November 2022  
UI/UX Design · Atomic component library · Visual Brand Identity · Product Design · Video Editing · On-boarding and mentoring

**Multimedia Designer & Marketing Assistant // Vetaphone A/S** · August 2016 - February 2020  
Advertising manager (print & online) · Graphic Design · Event Coordinator (globally) · Assistant Marketing · Product Photography · Video Editing · Website Design & Management

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**education.** **IBA Erhvervsakademi Kolding** · January 2016 - January 2018  
Associate's degree Digital-kommunikation og -medier/multimedier